

# Explore...

## JUMP FOR JOY

The brand new Carolina Basketball Museum is a must-see destination for any Tar Heel fan. The 8,000 square foot interactive museum is located on the first floor of the Ernie Williamson Athletics Center. The museum features a "Game Day" theme where a theater presentation stirs pre-game excitement and then visitors enter the main museum space to really immerse themselves in all that is Carolina Basketball.

SPORTS ILLUSTRATED HAS SAID  
THAT CHAPEL HILL IS "THE BEST COLLEGE  
TOWN IN AMERICA."



## EXPLORE KIDZU

Little ones will really enjoy a visit to Kidzu Children's Museum on historic Franklin Street in downtown Chapel Hill. The museum, geared to children up to 8 years old, features hands-on exhibits and weekly programs. Since its inception, the museum has hosted several nationally recognized traveling exhibits, such as the life-sized replica set of "Mister Rogers' Neighborhood" and an exhibit based on the children's classic "Where the Wild Things Are."

## SHOP AT A SOUTHERN SEASON

A Southern Season will delight and surprise you with 60,000 square feet devoted to the celebration of preparing, eating and serving food. Specialty cookware, designer place settings, and kitchen gadgets galore will excite your inner chef. The large selection of sumptuous prepared foods as well as the exotic and gourmet pantry items will tempt your taste buds. If you want to stretch your culinary skills, enroll in one of their many cooking classes taught from the state-of-the-art demonstration kitchen and grilling deck on the second floor. If your mouth starts to water before you can get back to your kitchen, you can enjoy breakfast, lunch or dinner at the store's restaurant, Weathervane.



## WANDER DOWN FRANKLIN STREET

If you stroll down Franklin Street on a sunny afternoon, you'll understand why we're nicknamed the Southern Part of Heaven and why we were named one of the Best College Towns in America. Starting at the east end, you'll pass historic homes, the Morehead Planetarium and travel by McCorkle Place, a lush green quad on the UNC campus which is home to a 300+ year-old legendary poplar tree. As you pass the intersection of town and campus, you'll enter the heart of Chapel Hill with coffee shops, student hangouts, upscale boutiques, home decor and award-winning restaurants.



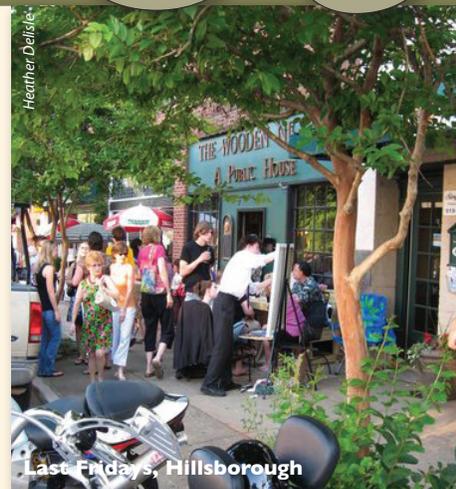
# ...A FEW WAYS TO GET TO KNOW US BETTER...

## TAKE A STROLL DOWN CHURTON STREET

Churton Street runs straight through the heart of the Hillsborough Historic District. An eclectic mix of shops and restaurants provides a pleasant counterpoint to historical markers and sights such as the Old Orange County Courthouse and The Burwell School. No matter what your interests, you will find a spot along your path where you are compelled to linger whether it's through the volumes at Brick Alley Books, the bottles at Hillsborough Wine Company or the vintage Americana at Fetch. When you go, make sure you put lunch or dinner on the itinerary as Churton Street is also home to several excellent locally owned restaurants, from Panciuto, to Tupelo's to Saratoga Grill.



**Bret Jennings, Elaine's**



**Last Fridays, Hillsborough**

## WINE & DINE

Mobil Stars. AAA Diamonds. Gourmet Magazine's America's Top 50 Restaurants List. Wine Spectator Awards of Excellence. Best Brew Pub in the Southeast. This is just a smattering of the accolades heaped on our local dining scene. For an elegant meal, try Carolina Crossroads at the Carolina Inn, Il Palio at the Siena Hotel or Bonne Soirée. If you're craving regional specialties, try Crook's Corner—the birthplace of shrimp and grits, Mama Dip's for traditional country cooking or Allen & Sons for eastern North Carolina barbecue, slaw and hush puppies. And to sample eclectic and original flavors, check out chef-owned Elaine's on Franklin or Lantern. If you're feeling a bit parched, try the West End Wine Bar or Glasshalfull. Don't forget Hillsborough favorites like Saratoga Grill, Tupelo's and Panciuto.



**Norma Rae sculpture at Carr Mill Mall**

## HANG OUT IN CARRBORO

Nicknamed the Paris of the Piedmont, Carrboro is an arts-rich, foodie-friendly, eco-conscious community and a can't-miss trip for any visitor. Pick up a cup of java and a still-warm-from-the-oven pastry at Weaver Street Market and duck outside to enjoy your breakfast al fresco. Afterwards, roam Weaver Street's aisles of organic produce and specialty foods. You might also want to check out the Carrboro Farmers Market for fresh, locally grown fruits and vegetables, local dairy products and beautiful cut-bouquets. Later, stroll the shops of Carr Mill Mall, Main and Weaver Streets. As evening falls, seek out one of the area's great restaurants and then take in a performance at The ArtsCenter or Cat's Cradle.

## learn more

### CHAPEL HILL/ORANGE COUNTY VISITORS CENTER

[www.visitchapelhill.org](http://www.visitchapelhill.org)  
501 West Franklin St; Chapel Hill; toll-free (888) 968-2060; phone (919) 968-2060. Open Mon-Fri, 8:30am-5pm; Sat, 10am-2pm.

### ORANGE COUNTY VISITORS CENTER

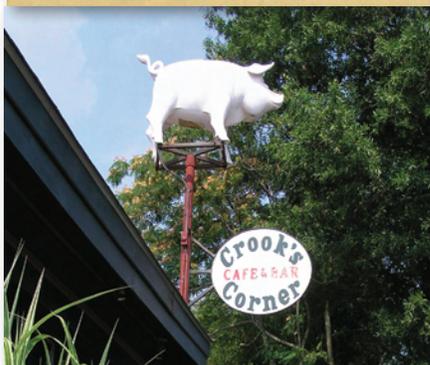
[www.historichillsborough.org](http://www.historichillsborough.org)  
150 East King St; Hillsborough; toll-free (877) 732-7748; phone (919) 732-7741. Open Mon-Fri, 9am-5pm; Sat, 10am-4pm; Sun, noon-4pm.

### UNC VISITORS' CENTER

[www.unc.edu/depts/visitor](http://www.unc.edu/depts/visitor)  
250 East Franklin St (UNC campus); Chapel Hill; phone (919) 962-1630. Open Mon-Fri, 9am-5pm; closed major holidays.

## HIT THE BOOKS

The Louis Round Wilson Library is a magnificent structure on the south edge of Polk Place, a quad on the UNC campus. You'll find local treasures from books to journals to photographs in the Southern Historical Collection and the Southern Folklife Collection. The Rare Book Collection houses early manuscripts and printed books. The North Carolina Collection gallery features rotating exhibits as well as a replica of an early nineteenth century library on a plantation and furniture from the late colonial and early federal periods.



(888) 968-2060